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Introduction To Journalism And Mass

Mass communication is the process of imparting and exchanging information through mass media to large segments of the population. It is usually understood for relating to various forms of media, as these technologies are used for the dissemination of information, of which journalism and advertising are part. Mass communication differs from other forms of communication, such as interpersonal communication and organizational communication, because it focuses on particular resources transmitting in

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what is here called Journalism Studies continues lines of research that have gone on for many

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Mass Communication is the process of delivering information, ideas and attitudes to a sizeable and diversified audience. This is done through the use of media developed for that purpose namely newspapers, magazines, radio, television, websites, social media networks.

INTRODUCTION TO COMMUNICATION AND JOURNALISM

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The Journalism and Mass Communication major and minor provide students with practical skills and an academic background in the role and effects of journalism and media messages. The program emphasizes analysis and critical thinking as students pursue the practical study of media and journalism, media law, history, processes, ethics and effects.

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