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international version of the Disney University, in Japan at Tokyo Disneyland, and then led the training team of the Disney University at the corporate headquarters of The Walt Disney Company, The Walt Disney Studios. He mentored under a number of Disney University visionaries, including the Disney University founder, Van France.

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Beginning with Walt

Disney and then Van

France, the man who

created the Disney

University. Doug Lipp

was the person who

was in charge of

Disney University at

Disney Tokyo. I found it

amazing that Frank

Lloyd Wright was hired

to give classes and

lectures to the

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animators of Disney-
could you imagine?

Van established four
key components to

Engaged Loyal

**Disney U: How
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World's Most ...

The Disney University,
founded by Van
France, trains the
supporting cast that
helps create the world-
famous Disney Magic.
Now, for the first time,
the secrets of this

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exemplary institution
are revealed.

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DOUG LIPP helped
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the Disney University
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The Walt Disney

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Disney U examines

how Van France's

timeless company

values and leadership

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expertise have turned

into a training and

development dynasty:

the Disney U. The book

reveals the heart of the

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Disney University (DU)

is the global training

program for employees

of the parks and

experiences divisions

at The Walt Disney

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How Disney

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Company also known
as Cast Members.

Although Disney
University is not an
accredited institution,
courses are primarily
designed, developed,
and delivered by
experienced
professionals.

Disney University - Wikipedia

Van France and the
staff of the Disney
University worked hand
in hand with the

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operations team to convey Walt's philosophy to all the employees. In essence, they successfully created a way to pass the baton from the Disney University training team to those in operations. The whole team in operations believes in the value of education and training.

Inside Disney U | Training Magazine

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Disney University is an actual university- Disney University is located on Disney property, behind Magic Kingdom, and is utilized for welcoming and training new cast members coming into the Disney Ohana.

Disney University 101 - What It Is and Why You'll Love It

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Foreword by Jim Cora,

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International "A

leadership blueprint,

applicable in any

organization."

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Yes, the Disney

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University benefits from having iconic mascots such as Mickey Mouse and Donald Duck. More important, the Disney University enjoys the Four Essentials outlined above. Which of these does your organization bring to life? Excerpt from: Disney U. How Disney University Develops the World's Most Engaged, Loyal and Customer-Centric ...

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Lessons from Disney University: The Four Essentials of ...

The Disney University, founded by Van France, trains the supporting cast that helps create the world-famous Disney Magic. Now, for the first time, the secrets of this exemplary institution are revealed.

Disney U: How Disney University

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Employees by Doug

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Foreword by Jim Cora,

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Disneyland

International "A

leadership blueprint,

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organization."

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Explore a preview
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Disney U: How

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Disney U (2013) lays

out the strategy behind

the massive success of

the Disney theme

parks. By caring for

their staff and

providing them with

the highest training,
Disney ensures that

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How Disney

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their employees have the customer service skills necessary to create a truly magical environment.

Engaged Loyal

And Customer

Disney U by Doug Lipp - Blinkist

Centric

Employee

In helping Walt Disney create “The Happiest Place on Earth,” Van France and his team started a business revolution in 1955 that eventually became the Disney University—the employee training

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and...

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After repatriating from Tokyo Disneyland, Lipp was assigned to lead the Disney University training team at the Walt Disney Studios, Disney's corporate headquarters in Burbank, California. He developed leadership courses for studio

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employees and
executives.

Worlds Most

Doug Lipp -

Wikipedia

A key mem - ber of the
team that helped

launch Disneyland in

1955, France went on

to found Disney

University, Disney's in-

house training

program. over the

decades, Disney

University has proved

to be an important

component of Disney

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success through times
both bad and good.

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Cup RARE ...

The segment containing Disney's parks and resorts in the U.S., Europe and Asia was its top revenue producer the quarter before the pandemic, bringing in nearly \$7.4 billion in revenue and more ...

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